media technology

FOR CHILDREN MINISTRIES

Professor **AbelMárquez**, Associate Communication Director, IAD

Thursday, July 12, 2012

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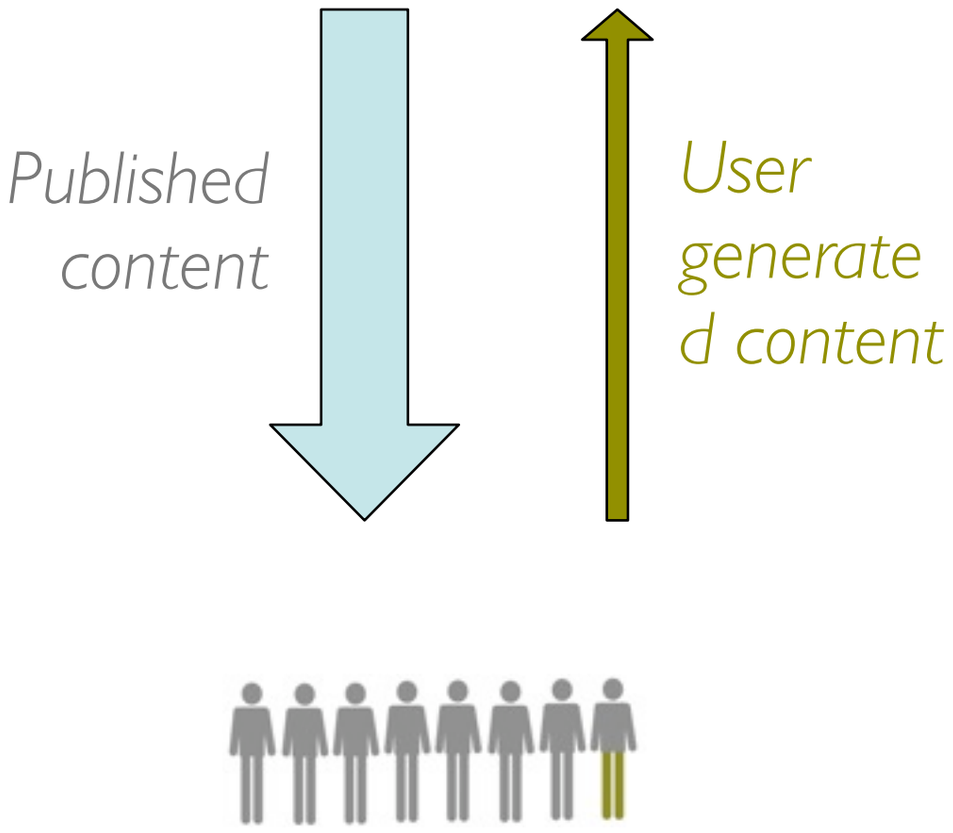
1996

WEB 1.0

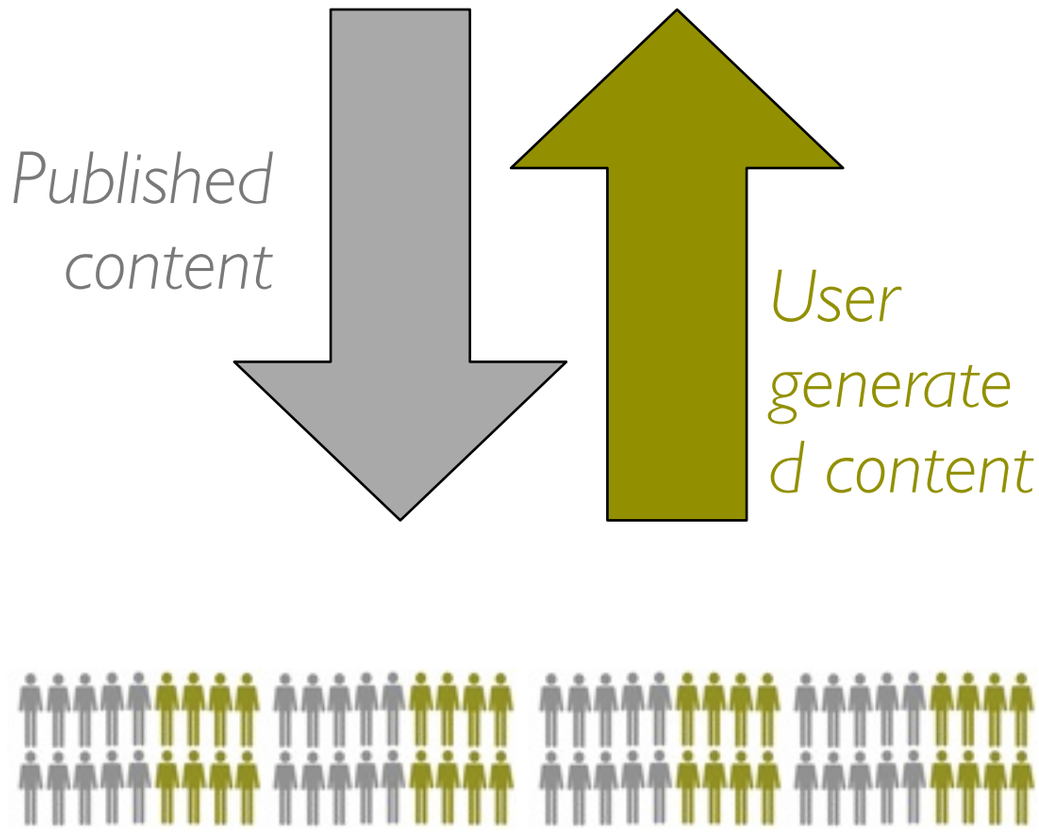
- 250,000 sites
- 45 Million global users

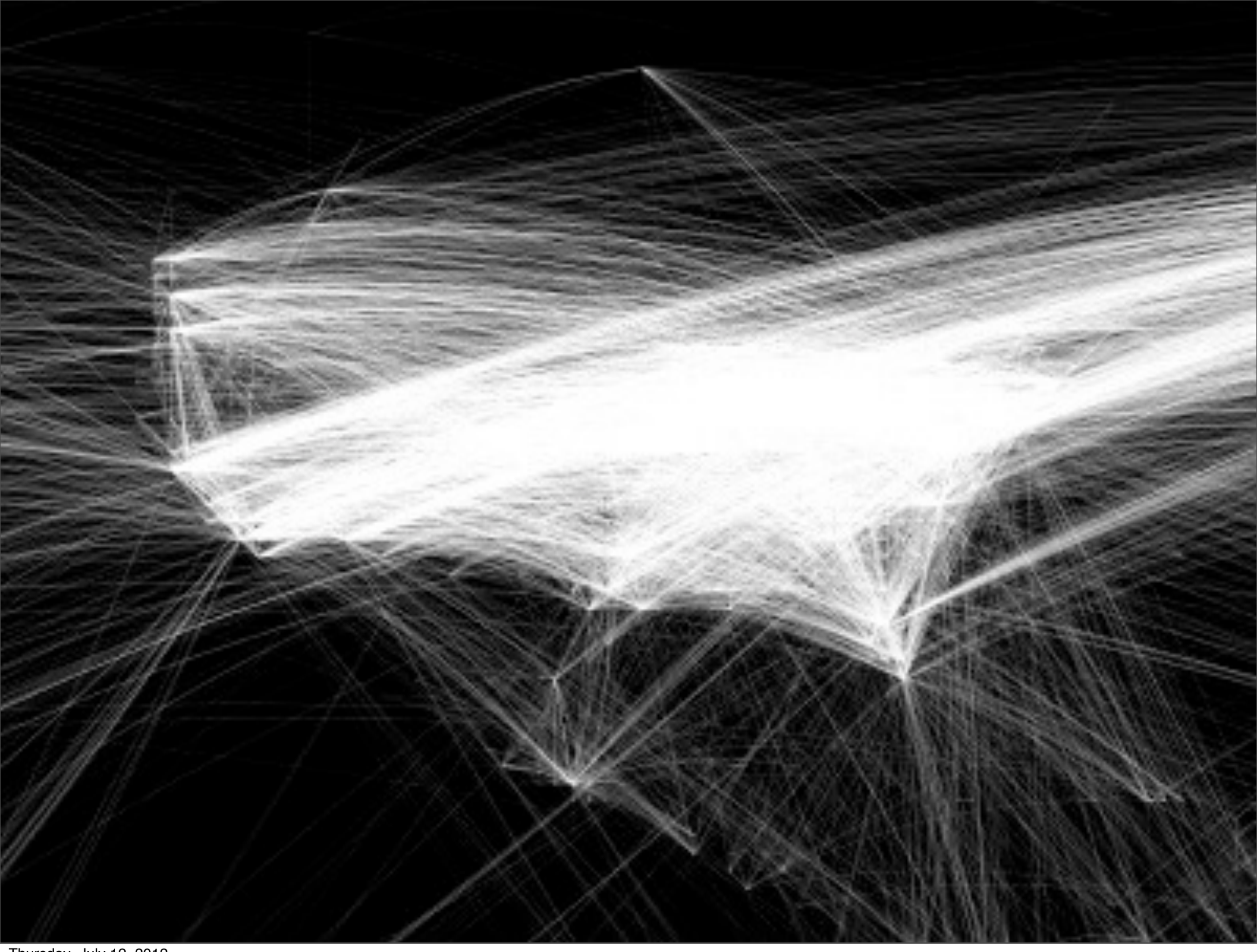


2006

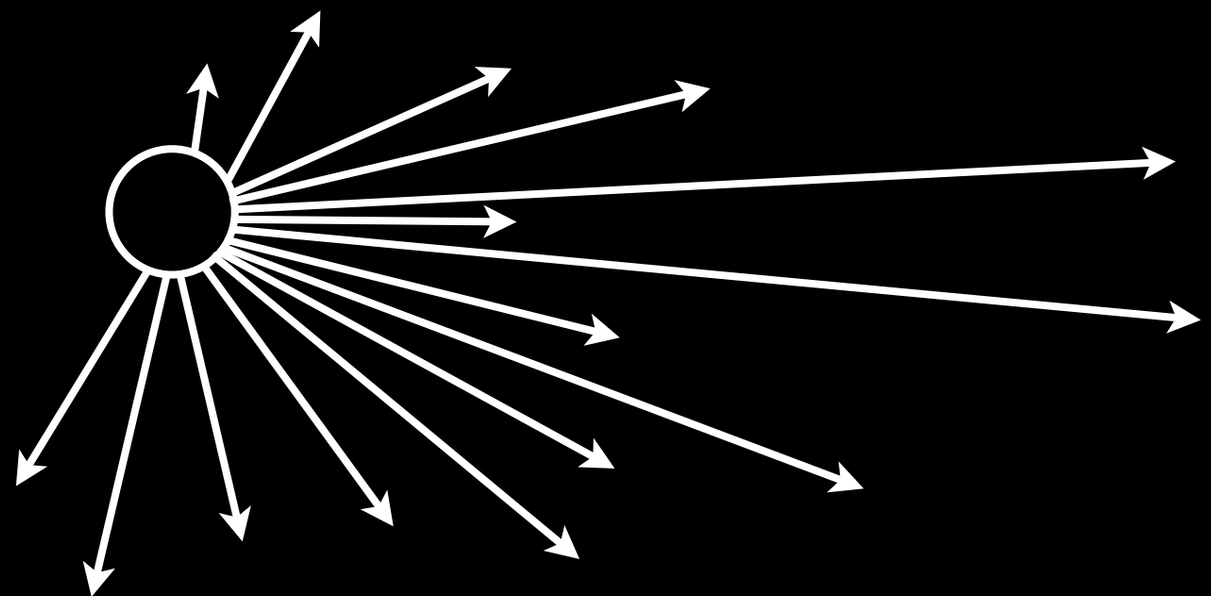
WEB 2.0

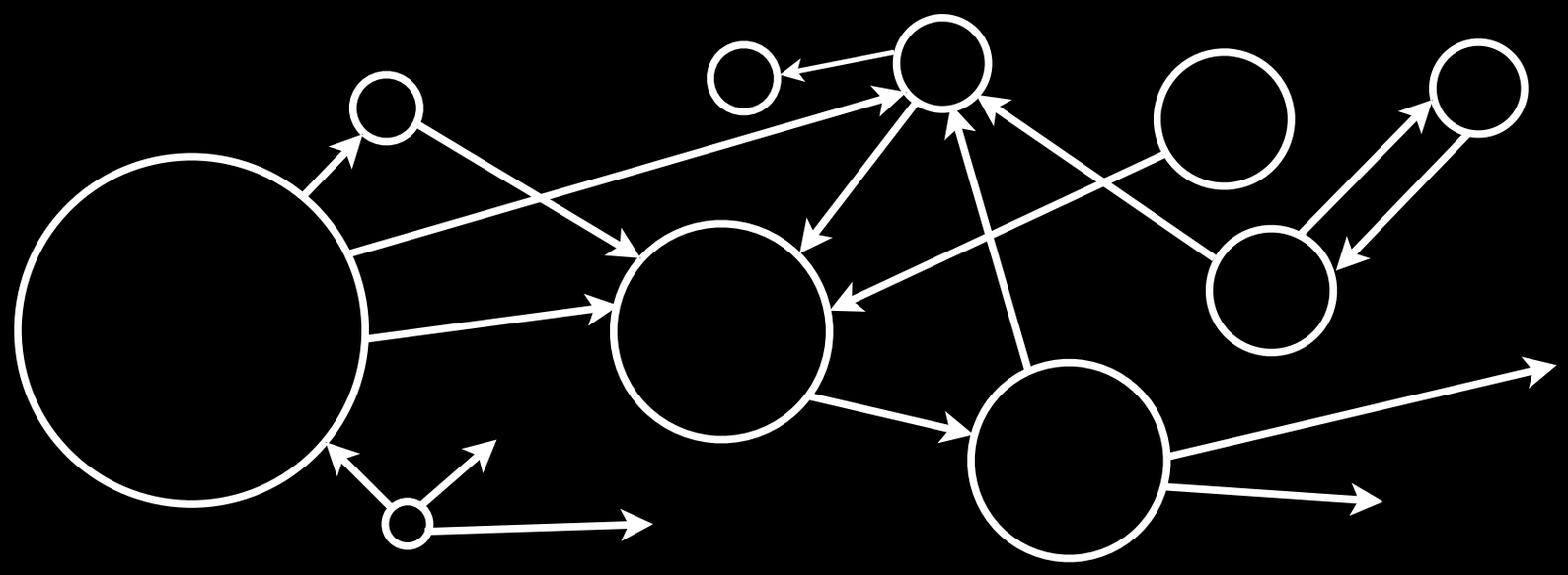
- 80,000,000 sites
- 1 Billion + global users





TRADITIONAL MEDIA

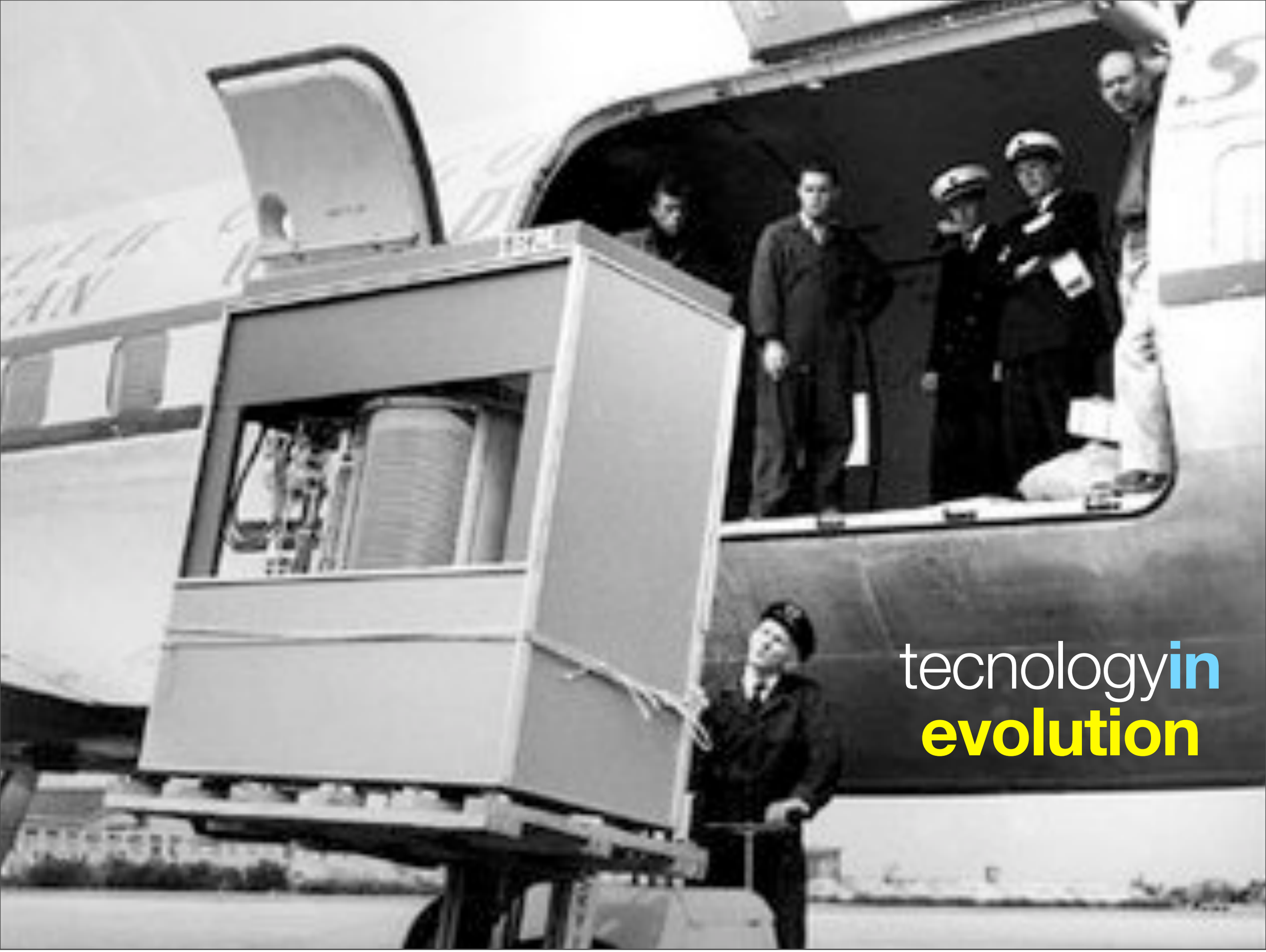




MEDIA TODAY

MOTORS OF CHANGE

iftf.org


tecnologyin
evolution

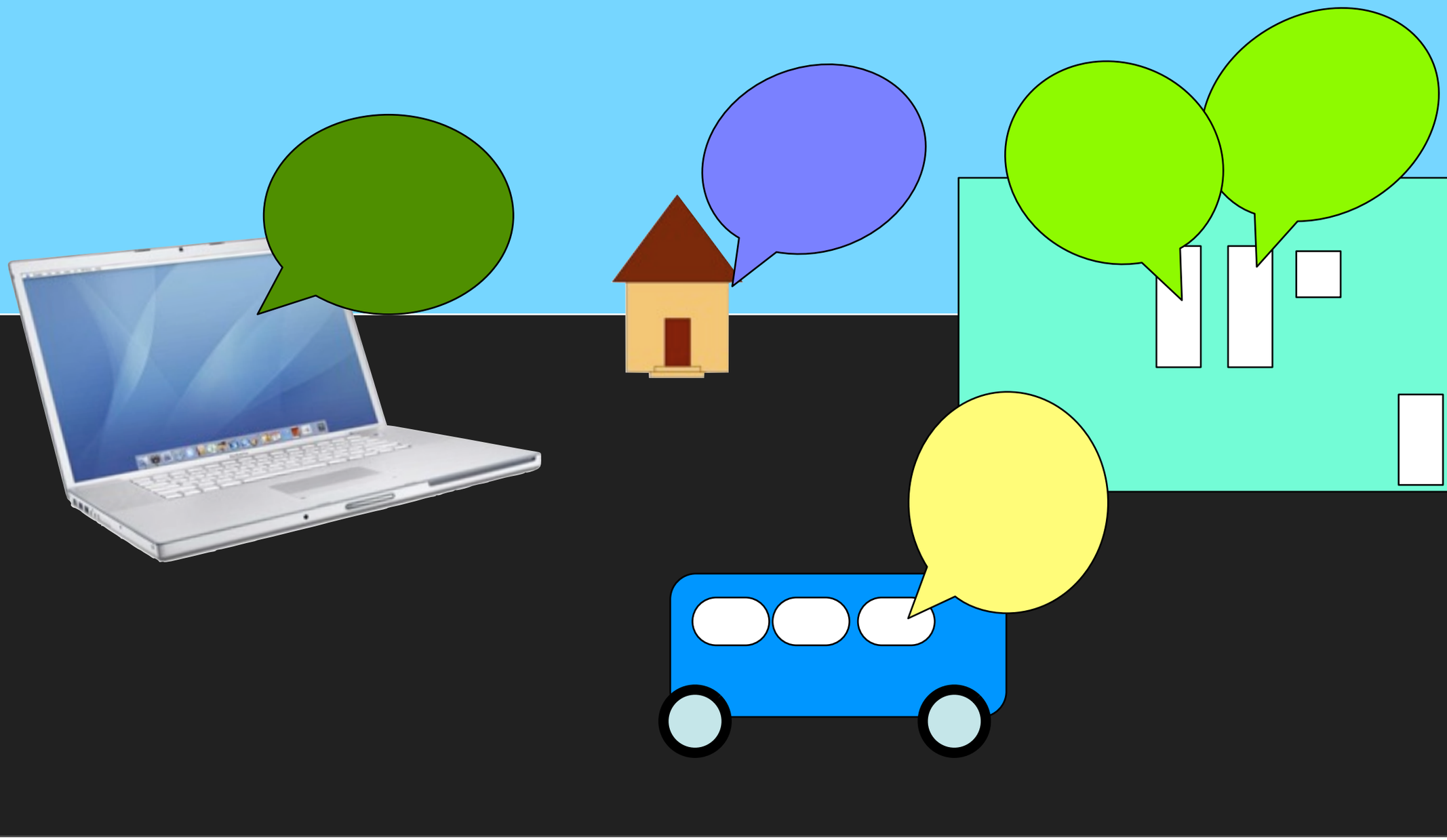
Z550a
lowcost
devices

mediaglobalculture

aradicallydiferentworld

newconcept of**space**

blendedreality



weare**public**

¨On the internet, nobody knows you´re a dog¨.

The New Yorker 1993

challenges

for children´s ministries

when facing new technologies

natives vs immigrants

literated vs unliterated

iPad
USB
iPad
GPS
jpg
email
Torrent
MP3
P2
HD
IP
Blog
@
wireless
bits
Browse
http://www
PDA
URL
Wikis
2.0
WiFi
wordpress
Streaming
3G
RSS
pixel
Gadget
mpeg
html
Bluetooth
joomla
Podcast
Weblogs
bytes
software
chat
Geeks
Faceboo

N3W
T3KhN0L061K4L

K0D35

XD	**Smiles (Happyness)**
XOXO	**Hugs and Kisses**
LOL	**Laugh**
K	**That´s Fine**
OMG	**Oh My God**
:,)	

Teaching ABC to today´s kids

A: APPLE

B: BLUETOOTH

C: CHAT:

D: DOWNLOAD

E: E MAIL

F: FACEBOOK

G: GOOGLE

H: HEWLETT PACKARD

I: Iphone

J: JAVA

K: KINGSTON

L: LAPTOP

M: MESSENGER

N: NERO

O: ORKUT

P; PICASSA

Q: QUICK HEAL

R: RAM

S: SERVER

T; TWITTER

U: USB

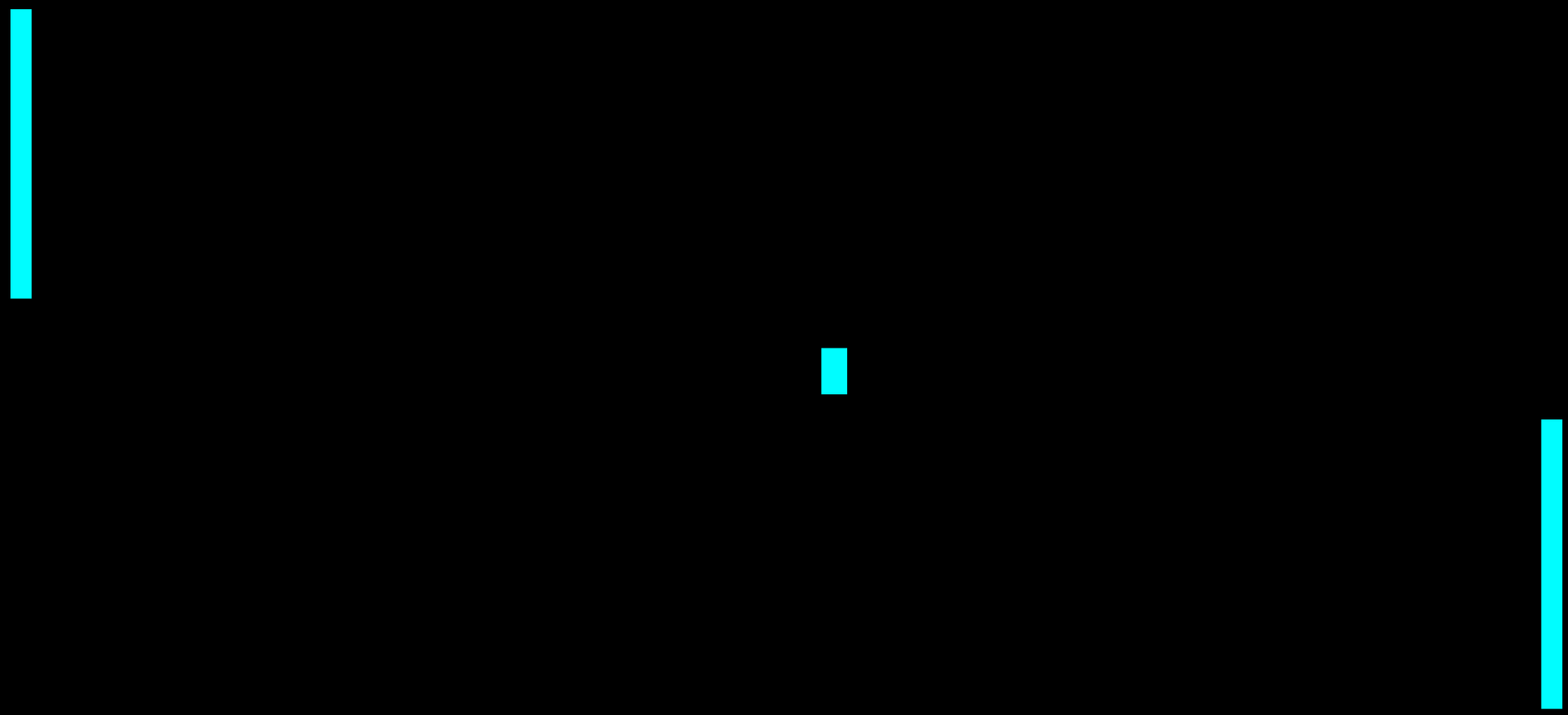
V: VISTA

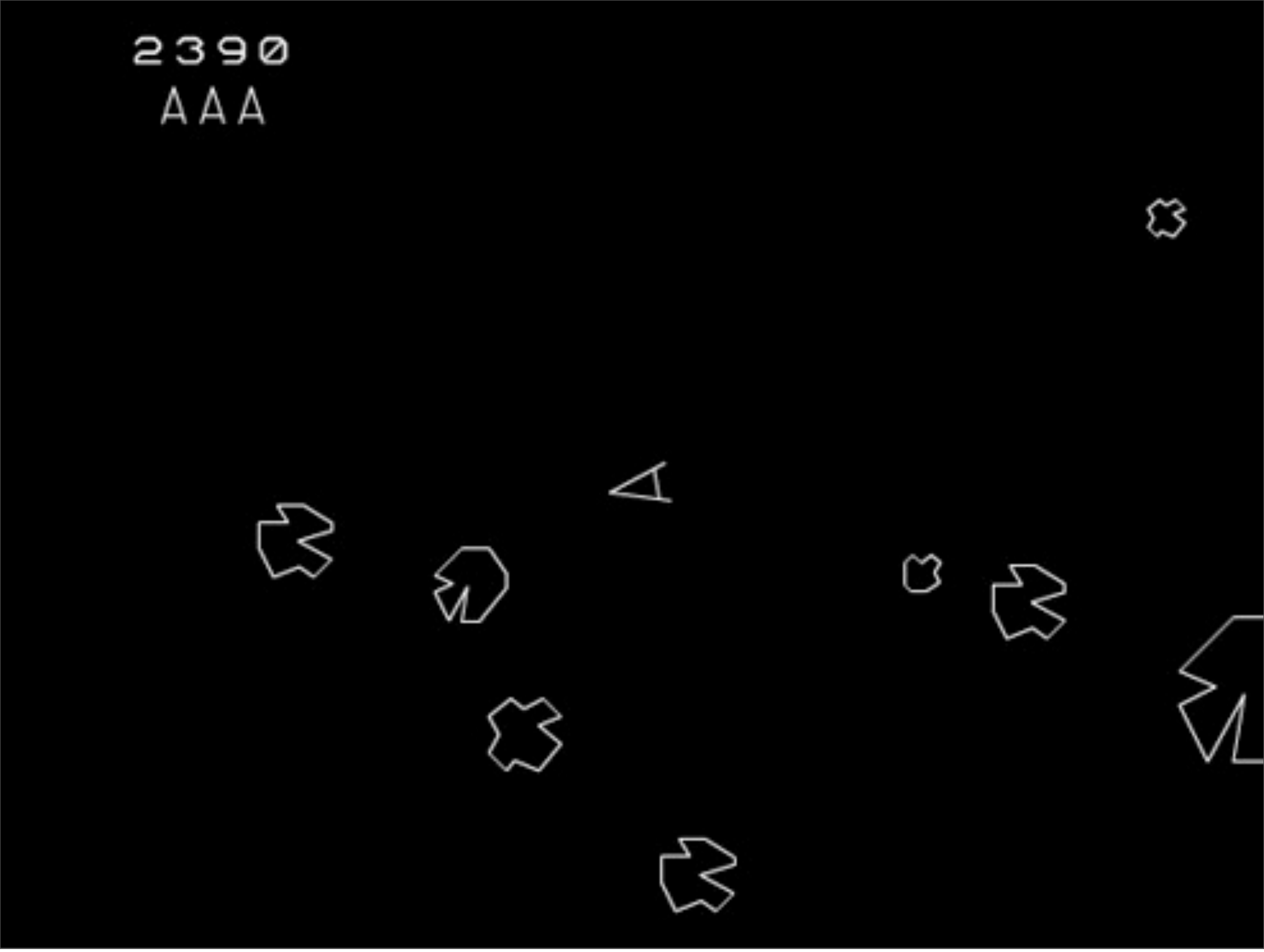
W: WiFi

X: Xp

Y: YOU TUBE

Z: ZORPIA




2390
AAA

GAME SCORE

00070

HIGH SCORE

00000

1.79

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9
1
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Chat
Information
Map
Inventory
Character
Skill
Trade
Invite
Command
Exit

some

realities

children are **different** today

- Skilled multi-taskers
- Agile decision makers
- Flexible with change
- Social networkers
- Cooperators
- Creatives
- Innovators

Institute For The Future

Today´s kids must be educated to **solve problems** and **to work in jobs** not even exist today

- Social Media Bodyguard
- Augmented Reality Arquitect
- Infography Designer
- Nano Technologies Surgeon-Installer
- House-Automation Designer
- Robot Assistant
- Network Detective
- Body Part Designer

Mauricio Mastropiero

- Virtual-Church Pastor
- Online-Professor
- 24/7 Mobile Counselor
- Facebook Therapist
- New Media Minister

we **don´t** need
better schools
for the future.
we need new
kinds of
**learning
environments.**
www.futureofed.org
Abel Márquez - División Interamericana, 2008

do we need better CM leaders?

we need better guides helping our kids who require **solutions** that go far beyond today's answers.

www.futureofed.org

some

tips

knowyourreality (church)

knowyourreality

(kids)

knowyourreality

(future)

don´tbeafraid

don´tbe**afraid**

- It´s **not necessary** to know using technology to start using it.
- Kids already know how to **use it**.
- **Learning** curve is shorter than you think
- First **focus**, then the media (tool)

posibilitiesareexciting

resources

website

search

netAdventist

Inter-American Division

Home | News | Photo Albums | Calendar | Downloads | Manual | Preguntas

CREATE YOUR OWN TEMPLATE

netAdventist DESIGN CENTER

téléchargements en français

archivos en español

english downloads

Montego Bay, Jamaica

CM Leadership
Convention 2012

search

July 11, 2012
Special topic today:

HELPING CHURCHES INCLUDE CHILDREN WITH DISABILITIES

- Home
- Files
- News
- The Venue

Convention 2012

CM Website

mediaequipment

mediaequipment

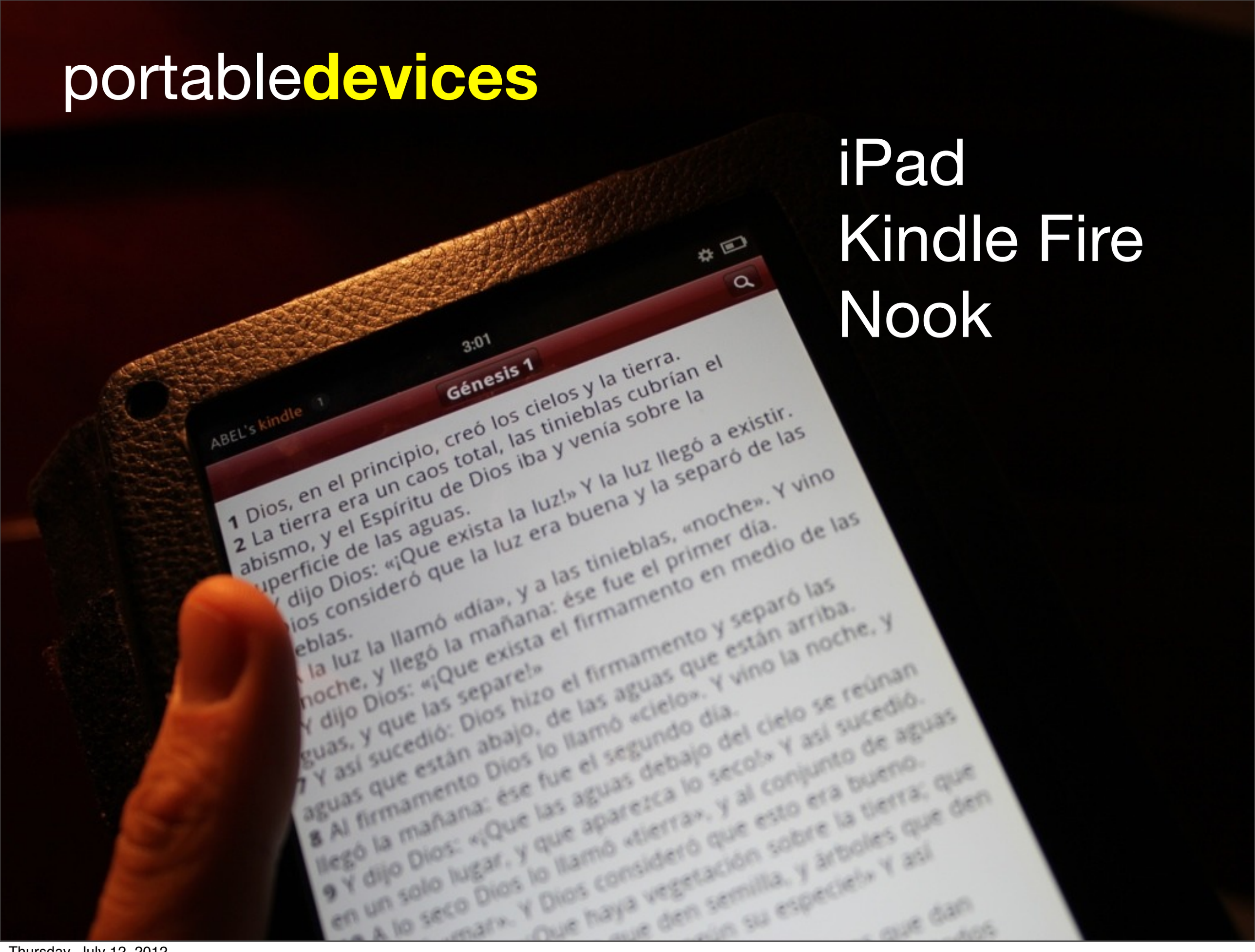
“When children are exposed to technology in their churches, many of those children will begin to sense **God's calling on their lives** in the various areas of ministry. “

James Schleich (tfwm)

podcastsrecordings

videocasts
cmd
alt
Flip

portable**devices**



iPad
Kindle Fire
Nook

appsgarageband

Keyboard

Play an onscreen keyboard with piano, organ, and synth sounds.

appsgracelink

Translation automated by Google Translate and at times may not be consistent or accurate.

Select Language

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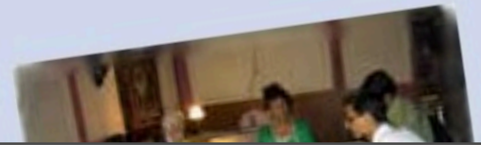
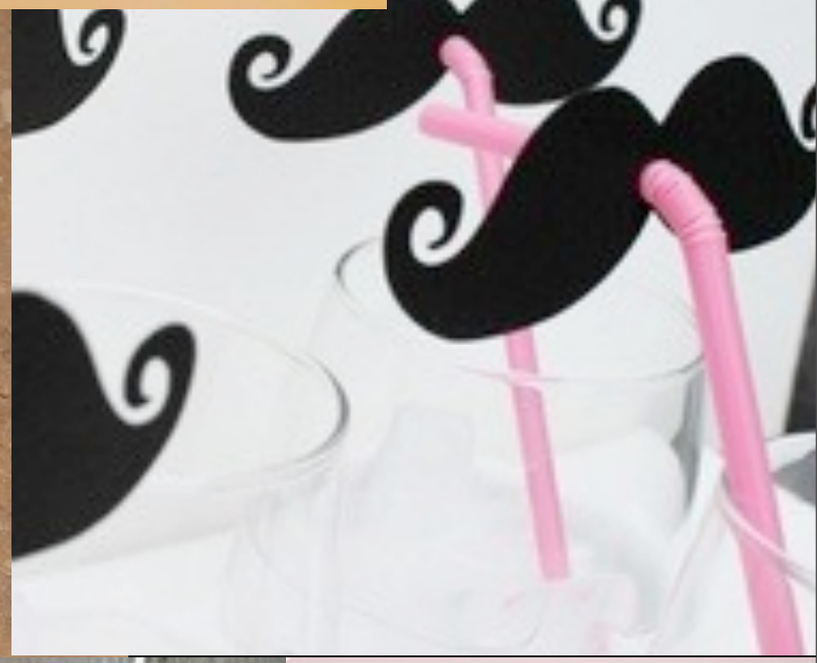
Sabbath School

Sabbath School is discipleship through religious education—and so much more. In seeking to meet the spiritual needs of its members, it features emphases in fellowship, outreach, Bible study, and mission and provides a rich spiritual environment in practical, everyday settings. In Sabbath School, there's something for everyone and everything for you and for people all around you! For more information **CLICK HERE**.

...ccess the official Sabbath School Bible study guides, CLICK HERE.



appspinterest



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photos

interamerica.org

THANK**you**

iadmedia.interamerica.org

Con la colaboración de **WalterMelo** y **RobertValencia**
(Profesores de la Escuela de Artes y Comunicación, Universidad de Montemorelos)

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División Interamericana